

The logo for intermediary copyright royalty services. It features the word "intermediary" in a lowercase, sans-serif font, with a registered trademark symbol (®) to its right. Below "intermediary" is the phrase "copyright royalty services" in a smaller, lowercase, sans-serif font. To the right of the text is a circular icon composed of three concentric circles with a central dot, resembling a stylized eye or a target.

intermediary®  
copyright royalty services

# Grow your show.

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WORLDWIDE ADVOCATE OF COPYRIGHT HOLDERS  
SPECIALIZING IN NON-FICTION TELEVISION



# Harvest the fruit of your labor.

**Royalties are paid out of large distribution pools managed by the U.S. Copyright Office and similar entities around the globe for cable and satellite retransmissions. Last year, approximately 1000 organizations filed claims to collect television retransmission royalties from combined pools of \$297 million dollars.**

If your organization owns the copyright in its programming and transmits that telecast on free over-the-air TV including public or commercial stations, then your programming is eligible for retransmission royalties in the U.S. and potentially other collectives internationally. Intermediary can retrieve and distribute these royalties to you. Royalties collected will grow your show.

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## **INTERMEDIARY OFFERS THE FOLLOWING SERVICES**

- Copyright registration and enforcement
- Copyright royalty claims
- Intellectual property customs recordation
- International recognition of U.S. tax-exempt status
- Media licensing
- Negotiating rights and compensation for program distribution
- Retrieving retransmission royalties
- Rights and clearances for music, film and TV footage
- Trademark prosecution
- Transactional, litigation and other legal services for content providers



# We cultivate television.

**Public TV faces fierce competition, rapidly changing technology, and complex government regulation. Traditional legal approaches to protecting educational programming interests are often inadequate. Producers want results. Intermediary provides them.**

In the U.S. and internationally, we employ innovative negotiation strategies to succeed where others have not. We use regulation as an opportunity for, not an obstacle to, success. We take an organic approach. The common principles underlying all of our services are an attention to detail, conscientious, responsive personal service to program suppliers and a sensitivity to the practical needs of non-fiction content providers who produce media in ever changing digital and legal environments.

**We represent a majority of program suppliers on a contingency fee basis. If we don't retrieve your royalties, then we don't get paid.**

**WE PRODUCE RESULTS.**

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## **PROGRAM SUPPLIERS REPRESENTED**

Acorn Media • BizKid\$ • Discovery Communications • Deutsche Welle • Equitrekking • FarbiFlora GmbH • Film Garden  
Foreign Policy Association • Frappé • Gaiam • Grannies on Safari • Great Museums • José Andrés • K Stull • LATV Networks  
Lidia's Italy • Money Track • Music Voyager • National Black Programming Consortium • New Dominion Pictures • P. Allen Smith  
Philip Bailey Entertainment • Primal Grill • Raggs • Rudy Maxa • Scully/The World Show • Sirius Thinking • Stellino Productions  
Tim Janis • Today's Homeowner with Danny Lipford • Tommy Tang • Wai Lana • WealthTrack • Wilton Industries • Wyland Worldwide

## **OUR EXPERTISE EXTENDS BEYOND PUBLIC TELEVISION**

American Le Mans Series • AVP Pro Beach Volleyball Tour • Billy Graham Evangelistic Association • Free Range Studios  
Gray Television Group • Jay Ward Productions • Joel Osteen Ministries • Little League Baseball • Major League Soccer  
Octagon • T.D. Jakes • Total Gym • USA Swimming • U.S. Bowling Congress • U.S. Figure Skating Association  
U.S. Gymnastics Federation • U.S. Ski and Snowboard Association • Vans • World Triathlon Corp./Ironman Properties



**See your shows flourish.**

**SECONDARY REVENUE IS OUR FIRST PRIORITY.**

**Intermediary was founded in 2002 as a boutique, entertainment and media law firm in Washington, DC. The Firm serves as copyright holders' advocate worldwide to assert claims, enforce rights, register works, and recover royalties due and payable to rights holders.**

Intermediary represents more cultural programming interests in copyright royalty proceedings than any other entity worldwide. The firm was formed to consolidate and represent multiple, similar contingency fee-based intellectual property matters. We successfully represent program suppliers and public broadcasters before the U.S. Copyright Office, the Copyright Royalty Board, and copyright collectives in Australia, Canada and across Europe. We assist non-fiction programmers and producers who educate, enlighten, and entertain the public through their artistry.

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**ENRICH YOUR PROGRAMMING. CONTACT US.**

**intermediary**<sup>®</sup>  
copyright royalty services

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